

## **Quick hard hitting facts!!!**

- Plastic bottles take 700 years to begin decomposing!
- 90% of the cost of bottled water is due to the bottle itself.
- 80% of plastic bottles are not recycled!
- 104 million plastic water bottles are thrown away or taken to a landfill EVERY DAY in America! This amount could fill 500 medium size family homes EVERY DAY from floor to ceiling.
- **24 million gallons of oil** are needed to produce a billion plastic bottles!
- The average American consumes 167 single use water bottles a year.
- Bottling and shipping water is the least energy efficient method ever used to supply water.
- Bottled water is the second most popular beverage in the United States.
- A chemical known as BPA (Bisphenol A) is used in the manufacturing of plastic water bottles. This chemical was recently discovered to be harmful to humans. The chemical leaches into the water after continuous use and when kept in extreme hot or cold places like your car. Studies have shown increased birth defects do to over exposure of the chemical. Other concerns revolved around the chemical having links to cancer, including breast and prostate!
- To lessen your exposure to BPA, reduce or eliminate your use of plastic water bottles.
- The high grade 304 stainless steel will never leach chemicals into your water, and certainly NO BPA!
- All Element 304 bottles are also 100% recyclable if you ever decide to retire or upgrade the bottle in the distant future.

**With a good water filter at home, drinking out of an Element 304 bottle will be far better for you, your pocketbook and the environment!**